

EXECUTIVE EDUCATION IN PUBLIC FINANCE



OUR PROGRAM

The Center for State and Local Finance (CSLF) offers a series of executive education courses that focus on the strategic thinking and analytic skills that public finance leaders need to advance.

Courses are taught by world-class faculty from the Andrew Young School of Policy Studies, one of the nation's top-ranked programs in public finance and budgeting. Seasoned practitioners also serve as teachers and guest speakers.

The training is grounded in the content knowledge needed to become a Certified Public Finance Officer through the Government Finance Officers Association (GFOA), and continuing education credits are available through the National Association of State Boards and Accountancy and GFOA.

Our six core courses lead to the center's Certificate in Public Financial Management.

OUR SIX CORE COURSES

- ▶ **Treasury and Investment Management:** Available cash flow keeps organizations afloat. This course explores the treasury function, introducing strategies to balance cash availability with efficient asset returns. **July 13-15, 2016**
- ▶ **Debt Management:** Debt is an integral part of the overall fiscal health of a governmental entity. This course introduces strategies and best practices in the issuance, use, and management of an organization's debt. **Sept. 21-23, 2016**
- ▶ **Operating and Capital Budgeting:** The adopted budget is a vital policy document communicating a governing board's initiatives and priorities to employees and the public. This course provides the tools needed to effectively plan and develop this policy document through the collection and incorporation of strategic plans and priorities. **Nov. 1-4, 2016**
- ▶ **Leadership:** Working in political environments, governmental managers must augment their technical knowledge and abilities with the people skills of leadership. This class helps students develop the tools and understand guidelines needed to lead as a public sector manager. **Feb. 6-8, 2017**
- ▶ **Government Financial Statements and Accounting:** The Comprehensive Annual Financial Report (CAFR) is a key transparency document that details government health, efficiency and effectiveness. This course looks at governmental accounting and auditing functions, internal controls and best practices in developing the CAFR. **March 7-10, 2017**
- ▶ **Retirement, Risk Management and Procurement:** Operational expenses and unexpected legal liabilities can significantly impact financial health. This course addresses best practices in contracting and procurement, implementation and management of pension and employee benefit costs, and legal strategies around risk management. **May 17-19, 2017**

NEW: SPECIAL SESSIONS

CSLF now offers special two-day sessions throughout the year. Topics include forecasting, cost analysis, economic development and more. Upcoming sessions are below.

▶ **Forecasting:** Accurate revenue forecasting is the foundation of sound budgeting. This challenging task is an essential tool in governmental planning, and it leads to the smooth operation of any governmental organization. **June 16-17, 2016**

▶ **Cost Analysis:** Cost analysis is a fundamental tool used in financial management to quantify program costs and adapt budgets to a changing fiscal environment. This class introduces participants to the concepts, data, and skills needed to perform cost analysis. **Aug. 11-12, 2016**

ADDITIONAL DETAILS

PROGRAM TUITION

Cost includes course content and materials, associated GFOA books, a light breakfast and an afternoon snack. Public sector employees get a 30 percent discount.

- ▶ 2-day course: Regular, \$945; Public Sector, \$665
- ▶ 3-day course: Regular, \$1,415; Public Sector, \$985
- ▶ 4-day course: Regular, \$1,880; Public Sector, \$1,315
- ▶ Certificate program: Regular, \$8,850; Public Sector, \$6,000 (This includes the six core courses. Register by July 6, 2016.)

REGISTRATION

Payment is due seven days before the course begins. To register, visit CSLF at cslf.gsu.edu/training. For customized programs, contact Ron Shelby at 404-413-0327 or rshelby3@gsu.edu.

NATIONAL REGISTRY OF CPE SPONSORS



CSLF is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website www.learningmarket.org.



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Ranked No. 5 in the Nation in Public Finance and Budgeting

U.S. News & World Report