TREASURY AND INVESTMENT MANAGEMENT
MARCH 7-9, 2018

COURSE OBJECTIVE
Efficiency in managing cash, investments and other financial assets plays a critical role in any organization. This helps governments to generally stay afloat, but proper management can also be the key to a government that thrives and weather fiscal challenges. This course explores treasury operations by introducing strategies to balance cash availability while maximizing asset returns. The lead instructor is Ronald Shelby, assistant director of executive education at the Center for State and Local Finance. He previously served as director of finance and administration for Galveston County, Texas. CPE credits: 24

YOUR BENEFITS
• Our college is ranked No. 5 in public finance and budgeting by U.S. News & World Report.
• World-class faculty from the Andrew Young School of Policy Studies teach courses.
• Leading experts from the public and private sector are guest speakers.
• Small class size and in-depth materials emphasize strategic thinking.
• Participants will leave ready to tackle real-world problems.

PAST GUEST SPEAKERS
• Laura Glenn, portfolio officer, Office of State (Ga.) Treasurer
• Steve McCoy, Georgia State Treasurer
• Cory Richmond, vice president of Treasury Services and Liquidity Solutions, JPMorgan Chase

Program Fee
$985 - Public Sector
$1,415 - Regular
Fee includes course content/materials, light breakfast and afternoon snack. Payment is due 10 business days before the start of class.

Register on our website by Feb. 21, 2018. Visit us at:
cslf.gsu.edu/training
Contact Us

For additional questions on this or other courses, contact Ronald Shelby, assistant director of executive education at rshelby3@gsu.edu or 404-413-0327.