TREASURY AND INVESTMENT MANAGEMENT

NOV. 7-9, 2018

COURSE OBJECTIVE
Efficiency in managing cash, investments or other financial assets plays a critical role in any organization; this helps governments stay afloat. However, proper management can also be the key to a government that thrives and weathers abrupt fiscal challenges. This course explores treasury operations by introducing strategies to balance cash availability while maximizing asset returns. The lead instructor is Ronald Shelby, assistant director of executive education at the Center for State and Local Finance. He previously served as director of finance and administration for Galveston County, Texas. CPE credits: 24

YOUR BENEFITS
• Our college is ranked No. 5 in public finance and budgeting by U.S. News & World Report.
• World-class faculty from the Andrew Young School of Policy Studies teach courses.
• Leading experts from the public and private sector are guest speakers.
• Small class size and in-depth materials emphasize strategic thinking.
• Participants will leave ready to tackle real-world problems.

PAST GUEST SPEAKERS AND PANELISTS
• David Corbin, founder and chief executive officer, SMC Terminus
• Alison Hastings, executive director of government banking, J.P. Morgan
• Steve McCoy, Georgia State Treasurer

Program Fee - $500
Fee includes course content/materials, light breakfast and afternoon snack. Payment is due 10 business days before the start of class.

Register on our website by Oct. 24, 2018. Visit us at:
cslf.gsu.edu/training
Contact Us

For questions on this or other courses, contact Ronald Shelby, assistant director of executive education at rshelby3@gsu.edu or 404-413-0327.