

GOVERNMENTAL LEADERSHIP: POLITICS, COMMUNICATIONS AND INFLUENCE

AUG. 15-17, 2018

COURSE OBJECTIVE

Working in political environments, government leaders must be adept at influencing others to achieve results that benefit the organization, as well as the public. They must fuse technical and interpersonal skills to best manage people, programs and policies. This course helps participants develop tools needed to lead in the public sector, bolstering their ability to interact with elected officials and oversee employees. The lead instructor is John Thomas, an Andrew Young School scholar. Internationally recognized for public management and policy research, he has four books and more than 60 articles in print. CPE credits: 24

YOUR BENEFITS

- Our college is ranked No. 8 in public finance and budgeting by U.S. News & World Report.
- World-class faculty from the Andrew Young School of Policy Studies teach courses.
- Leading experts from the public and private sector are guest speakers.
- Small class size and in-depth materials emphasize strategic thinking.
- Participants will leave ready to tackle real-world problems.

PAST GUEST SPEAKERS

- Ambassador David Adelman, partner at ReedSmith
- Meria Carstarphen, superintendent of Atlanta Public Schools
- Ambassador Andrew Young, civil rights leader and former mayor of Atlanta



Program Fee - \$500

Fee includes course content/materials, light breakfast and afternoon snack. Payment is due 10 business days before the start of class.

Register on our website by Aug. 1, 2018. Visit us at:

cslf.gsu.edu/training

Contact Us

For questions on this or other courses, contact Ronald Shelby, assistant director of executive education at rshelby3@gsu.edu or 404-413-0327.



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